



Md Ashrafuzzamn

Conversion-Focused Web Developer

CONTACT:

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SKILLS:

- WordPress Development
- WooCommerce
- Advanced Custom Fields (ACF)
- Elementor Pro
- SMTP Setup
- Speed & SEO Optimization
- PHP, HTML, CSS
- Conversion Rate Optimization (CRO)
- UI/UX Trends

EDUCATION:

SONARGAON UNIVERSITY (SU) 2020 - 2024

B.Sc. in Computer Science and Engineering (CSE)

OTHER SKILLS

- **CMS:** WordPress, WooCommerce
- **Design:** Figma, Elementor Pro
- **SEO:** Rank Math, Google Analytics
- **Utility:** Microsoft Excel, Netlify
- **Communication:** Slack, Trello
- **AI Tools:** Claude Ai, Gemini, ChatGpt, Lovable, Google AI Studio

PROFILE:

Conversion-focused Web Developer specializing in WordPress and WooCommerce. Skilled in HTML, CSS, PHP, ACF, GSAP, Elementor Pro, SEO, and performance optimization, building websites that improve UX and drive leads and sales.

EXPERIENCE:

CONVERSION-FOCUSED WEB DEVELOPER | 2025 - PRESENT

Bytesis Ltd

- Build high-performance WordPress & WooCommerce websites.
- Create custom layouts using ACF and Elementor.
- Configure SMTP, payment gateways, and optimize security and speed.

VISA CONSULTANT | 2024 - 2025

Itinerary Holidays

- Managed databases, website updates, and social media.
- Processed visa applications and coordinated with embassies.

BEAUTY ADVISOR & WEB ASSISTANT | 2024

Sundora

- Managed online sales operations and tracked inventory/performance metrics via Excel.
- Managed customer-led product recommendations and digital inventory synchronization.

TECHNOLOGY COORDINATOR | 2020 - 2021

ESOLUMATE

- Managed digital tools and IT infrastructure for learning operations.
- Resolved technical issues and implemented streamlined tech solutions.